

The Robert Raben Health Equity Innovation Award Competition 2022 Request for Applications

*Applications Due: **Friday, June 24, 2022 @ 5:00 pm EST***

Submit Applications to: <https://redcap.link/RabenAward>

*Response Letters, Finalists for Virtual Pitch Competition Announced: **early July 2022***

Award website: <https://satcherinstitute.org/the-robert-raben-health-equity-innovation-award/>

About Satcher Health Leadership Institute

The Satcher Health Leadership Institute (SHLI) aims to be the leading transformational force for health equity in policy, leadership development, and research. Rooted in the legacy of our founder, the 16th U.S. Surgeon General, Dr. David Satcher, SHLI's mission is to create systemic change at the intersection of policy and equity by focusing on three priority areas: the political determinants of health, health system transformation, and mental and behavioral health. In conjunction with key strategic partners, SHLI enhances leadership among diverse learners, conducts forward-thinking research on the drivers of health inequities, and advances evidence-based policies; all in an effort to contribute to the achievement of health equity for all population groups.

Robert Raben, JD Health Equity Innovation Award 2022



In honor of the visionary work of Robert Raben Jr, the Satcher Health Leadership Institute (SHLI) introduces the inaugural Health Equity Innovation Award Competition. The Health Equity Innovation Award will be granted annually to an individual or organization that demonstrates innovative, forward-thinking solutions to support the conditions necessary for achieving health equity in the United States.

SHLI is seeking quality concept papers that describe innovative, timely, high-impact projects and solutions to addressing health inequities and advancing health equity in the United States. Up to five (5) applicants will be selected as finalists to compete in a Shark Tank Competition.

One finalist will be selected and receive an award in the amount of \$10,000.00 to complete an innovation project within twelve (12) months.

Areas of Interest

SHLI is interested in supporting innovative approaches to critically examine and address health inequities in the United States. Innovation projects can be focused on any social, health, environmental, human service, or policy issue. We are amenable to diverse project types, including but not limited to:

1. Social policy campaigns and initiatives
2. Health promotion projects or interventions
3. Small research projects
4. New technologies and new applications for existing technologies (e.g., software applications, mobile devices, wearables, clinical devices, decision support, etc.)
5. Media projects (e.g. photo, video, mass media)
6. Other projects displaying innovation and a commitment to advance health equity.

Eligibility

Young adults aged 18-29 who are affiliated with an academic institution, business, or other organization are invited to apply for the Innovation Award. Organizations who have a track record of supporting health equity are strongly encouraged to apply.

Informational Webinar

An information webinar will be hosted via Zoom. Concept proposal submission details, Shark Tank, and other award logistics will be covered, and participants will have an opportunity to have their questions answered by the Innovation Award Program Officer.

Date of Webinar: Tuesday, May 31, 2022

Time: 2:00 pm, Eastern Standard Time

Register for Webinar: <https://msm->

[edu.zoom.us/meeting/register/tJElduuhrT0vGdJ4YbvX4FgNvkNAcfVewz_X](https://msm-edu.zoom.us/meeting/register/tJElduuhrT0vGdJ4YbvX4FgNvkNAcfVewz_X)

Webinar recordings and other support documents will be shared directly with all registrants and posted on the [Raben Health Equity Innovation Award website](#).

Concept Proposal Submission

All applicants for the Robert Raben JD Health Equity Innovation Award will submit **a brief concept proposal (3 pages maximum, single-spaced, minimum 11 pt font, 0.5" margins)** describing their innovation project and its anticipated impact. The following elements should be included in the concept proposal:

1. Title of Project
2. Project team members and their organizational affiliation
3. Background/Problem Statement: What is the problem or issue you wish to address? What inequities are involved?
4. Population: Who is/are the key population(s) of interest that you wish to reach with your project?
5. Relevance to SHLI priority areas: Describe how your project is related to one or more of SHLI's key priority areas:
 - a. Political Determinants of Health
 - b. Health System Transformation
 - c. Mental and Behavioral Health
6. Project Description: Describe your project. What will you do, and how will you get it done? Also indicate why/how you believe your project is innovative.
7. How will you measure or determine success? What metrics or measures will you employ to determine if your project is having a favorable impact?
8. Why are you the best person or organization to receive the Health Equity Innovation Award?
9. References Cited (not included in the 3-page limit)

In addition to the concept proposal, applicants will submit a **brief preliminary budget** for their innovation project. The preliminary budget will require totals and brief justification statements for each expense line item: personnel, consultant/contractors, equipment, supplies, travel, other expenses, etc. Please see the Innovation Award FAQ for details on allowable and unallowable costs. **The maximum award budget is \$10,000.00.**

Applicants will submit brief concept proposals and brief budget documents to the Innovation Award Submission Portal:

<https://redcap.link/RabenAward>

All concept proposal submissions are due by **Friday, June 24, 2022 at 5:00 pm Eastern Standard Time (EST)**. Please contact us via email at shli@msm.edu if you encounter any issues with the submission portal.

Concept Proposal Review and Finalist Selection Process

All submissions will be reviewed by members of our Innovation Award Review Committee. Submissions will be scored based on the innovativeness of the project, strength and feasibility of the methods described, and potential for health equity impact.

A total of five (5) finalists will be selected to participate in a *Shark Tank*-inspired virtual pitch competition to be hosted in July 2022.

All applicants will receive a decision letter via e-mail approximately 2-3 weeks after the submission deadline. Finalists selected for the virtual pitch competition will be sent an invitation letter containing additional details to assist in their preparations for the competition. All finalists must respond to the invitation letter by the designated deadline to remain eligible for the virtual pitch competition.

Health Equity Innovation Virtual Pitch Competition

A virtual *Shark Tank*-inspired pitch Competition will be hosted in July 2022. Finalists' project title, brief abstract, and high-resolution headshot will be included in a competition program provided to all attendees. Each finalist will deliver a timed 5-minute pitch to our expert panel of health equity judges and the virtual audience. Visual aids and media may be used during the pitches. Following each pitch, the panel judges will have up to 10 minutes to ask questions and provide feedback. Questions from the audience will be selected by the moderator and posed to each finalist. Finalists' ratings will be based on their concept paper scores, the Sharks' assessment of their pitch, and audience feedback.

The winning finalist will be announced within 3 days of the conclusion of the virtual pitch competition. The winner's \$10,000.00 grant award will be initiated upon completion of all supporting documents, terms and agreements set forth in the award contract.

Important Dates and Details

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For More Information:

Please contact shli@msm.edu with any questions or concerns related to the Robert Raben Health Equity Innovation Award. Please include "Robert Raben Award" in the subject line.

Program Officer:

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